



ENERGY  
presents

pilates  
for pink

Sponsorship  
Package  
2023



ENERGY  
pilates



# PILATES FOR PINK

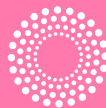
Cayman's 17th Annual Breast Cancer Awareness fundraiser, Pilates for Pink, is back and we are excited to announce the annual event will take place on Saturday October 7, 2023 from 9am - 11am at the ARC Camana Bay.

Each year this unique fundraising event attracts over 300 participants from across the island for a group Pilates workout, in support of the Cayman Islands Cancer Society.

ENERGY Pilates - the organizing body behind Pilates for Pink - is now accepting registrations and sponsorships. The Registration fee is CI\$40 and includes exclusive Pilates for Pink tank top, FREE draw prize ticket and automatically enters attendees to WIN the Grand Pink Prize - Wellness Package worth over \$2,000! Attendees will also enjoy Pre-Pink Party, Plank Challenge and 60 minute Pilates4Pink Power Workout. Interested in becoming a sponsor? Sponsorship opportunities are listed within this package.

We are celebrating our 17th anniversary this year with another amazing original theme and a specially designed Pilates4Pink Power workout, inspired by the strong and powerful women and men we see as cancer survivors! This 60-minute workout is suitable for all ages and will feature body sculpting Pilates exercises combined with a flowing stretch sequence.

As a breast cancer survivor herself, having been diagnosed in 2005, this cause is particularly close to Colleen's heart. "I know what a powerful effect support can be. And getting together - all in one place, to put our bodies to the test - is a great way to show our island we care. Every cent we collect on the day goes directly to the Cayman Islands Cancer Society."



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# SPONSORSHIP



## POWERHOUSE PACKAGE CI\$3000

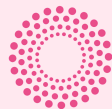
- Logo placement on all advertising (social media, print, email blasts)
- Logo placement on all marketing collateral (official flyer, registration form)
- Company mentions in all media (Pre & Post Press Release, Radio, at Event)
- Opportunity to attend any media appearance(s)
- Opportunity to insert promo item in gift bags
- Premium banner placement next to the main stage (provided by sponsor)
- 5 complimentary registrations
- Mentions & premium promotional boosts on ENERGY's social media outlets (Facebook / Instagram)

## BALANCE PACKAGE CI\$2000

- Logo included on official event flyer
- Logo placement on email blasts
- Company mentions in all media (Pre & Post Press Release, Radio, at Event)
- Opportunity to insert promo item in gift bags
- Opportunity to place a standing or hanging banners (provided by sponsor)
- 3 complimentary registrations
- Mentions on ENERGY's social media outlets (Facebook / Instagram)

## BASIC PINK PACKAGE CI\$1000

- Logo included on official event flyer
- Opportunity to insert promo item in event gift bags
- Inclusion in an official pre and post press release
- 2 complimentary passes
- Mentions on ENERGY's social media outlets (Facebook / Instagram)



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